

**Watertown City Council**

June 25th, 2019

**Agenda Item: Windows into Watertown Photo Contest****Request for Action: Motion to Approve Photo Contest Program****Department: Shane Fineran, City Administrator****Background:**

Windows into Watertown is a photo contest that will allow residents to share images that express the feeling, stories, and beauty of Watertown. Photos that highlight what residents love about life in Watertown and could be eligible for cash prizes. Submitted photos will be used in City publications, print, website, and social media.

**Contest Themes:**

- People/Pets/Family
- Community Gatherings
- City Landmarks
- Outdoor life and landscapes
- Youth Category (photographers 15 and younger)

**Contest Rules:**

- The contest is open to amateur and professional photographers who live in or around Watertown
- Up to 1 photo per category may be submitted
- Entrants must be the sole author and owner of the image/photo
- Submissions must be of subjects in the City of Watertown
- Photos shall not be altered in any way other than cropping or minor digital enhancements
- Entries with names, logos, or writing on the photo will not be accepted

**Photo/Media Requirements**

- Only images in jpeg format will be accepted
- No negatives
- Submissions must be in color and must be at least 2 MB in size with a minimum resolution of 300 dpi

**Submitted photos must include:**

- Photo Submission Form
- Model's releases if photos contain identifiable people at non-public events

**Prizes:**

\$50 to each category winner. Voting will occur on the city's social media platform

**Funding Source:**

General Fund>Advertising

**Attachments:**

Program Entry Form

Model Release Form

