

**MINUTES OF THE  
WATERTOWN CITY COUNCIL**  
Workshop Meeting Tuesday, February 26, 2019

Steve Washburn  
Deborah Everson  
Lindsay Guetzkow  
Adam Pawelk  
Michael Walters

1. Call to Order and Roll Call

Mayor Pro-Tem Michael Walters called the Watertown City Council Workshop to order at 5:30 p.m. Tuesday, February 26, 2019 in the Council Chambers of City Hall.

Council Members present: Walters, Deborah Everson, Lindsay Guetzkow, and Adam Pawelk.

City Staff present: City Administrator Shane Fineran.

2. New Business

A. Strategic Planning Discussion

City Administrator Fineran explained to council he would like to reaffirm the City's mission, vision and goals statement. Fineran would like interaction between the entire organization in the future to develop a concrete strategic plan.

Pawelk is in favor of the revisions that were made to the vision statement.

Guetzkow would like to edit goal #2 as to include all equipment and not just tools.

Everson and Walters are also in favor of the revisions.

Walters would like to see language added to include equal opportunities for all residents.

Fineran stated that the next step will be identifying key outcomes to the goals. The outcomes will help staff develop attainable and measurable tasks.

Council discussed examples of listed goals that the city has accomplished.

Fineran talked about plan development versus plan deployment. Key outcome indicators will be developed for each goal listed. These indicators will need to be achievable, yet challenging to reach.

Guetzkow asked how soon this process will take place. Fineran would like to see the key outcome indicators identified within six months and a couple higher priority items finished by the end of 2019.

Council discussed timing of the upcoming planning session to be held with city staff.

B. Discussion of canceling March 26th Meeting

The second meeting in March will be cancelled due to vacations.

3. Adjournment

The workshop was adjourned at 6:13 pm.

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Michael Walters, Acting Mayor

ATTEST: \_\_\_\_\_  
Lynn Tschudi, Clerk/Treasurer